Website review yahoo.com

Generated on November 02 2026 03:38 AM

The score is 55/100

SEO Content

	Title	Yahoo | Mail, Weather, Search, Politics, News, Finance, Sports & Videos **Length : 71** Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.
	Description	Latest news coverage, email, free stock quotes, live scores and video are just the beginning. Discover more every day at Yahoo! **Length : 127** Great, your meta description contains between 70 and 160 characters.
	Keywords	yahoo, yahoo home page, yahoo homepage, yahoo search, yahoo mail, yahoo messenger, yahoo games, news, finance, sport, entertainment Note: Meta keywords have not affected search rankings since 2009. Omitting them does not hurt your SEO.
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
	Headings	**H1** 0 **H2** 3 **H3** 16 **H4** 0 **H5** 0 **H6** 0 • [H2] Trending • [H2] Explore More • [H2] For You • [H3] Sen. Chris Murphy had a stroke and is in the hospital, his office says • [H3] The best new movies and shows on Netflix in November • [H3] Can odors from our bodies signal Alzheimer's, cancer and other diseases? • [H3] The coolest building in every U.S. state, from historic landmarks to modern marvels • [H3] HOAs are driving homeowners crazy. The people running them are fed up too. • [H3] Pete Hegseth is facing a new threat — and it's not just from Democrats • [H3] McDonald's must face lawsuit alleging McRib contains no rib meat

SEO Content

		• [H3] Trump calls $50 million contract for ex-lawyer Habba Mildon 'not acceptable' • [H3] Andreas Almgren uses his debut to win the NYC Marathon • [H3] Inde Navarrette skewers Shane Gillis on 'SNL' and Tom Hanks revives a fan favorite • [H3] Pineapple express brings potentially historic flooding to Southwest • [H3] At least 6 dead and dozens injured in Halloween weekend shootings across the U.S. • [H3] Heidi Klum's gory Halloween look has a sentimental detail her daughter spotted • [H3] Turmoil in Michigan's Senate race as Democrat Haley Stevens endorses Republican Mike Rogers • [H3] College football's biggest winners and losers emerge as playoff stakes rise • [H3] Democrat Haley Stevens endorses GOP's Mike Rogers in Michigan Senate race 2 days before election
✓	Images	We found 38 images on this web page. Good, most or all of your images have alt attributes.
✗	Modern Image Formats	Your website does not use next-generation image formats (WebP/AVIF). Consider adopting them to reduce transfer size and improve loading speed.
✓	Lazy Loading	Good. Lazy loading is applied to your images.
✗	Text/HTML Ratio	Ratio : **1%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✓	Flash	Perfect, no Flash content has been detected on this page.
✓	Iframe	Great, there are no Iframes detected on this page.

AI Search Optimization (GEO)

⚠	AI Crawler Access	Some AI crawlers are blocked in your robots.txt. Please check whether this is intentional.

GPTBot	Blocked
OAI-SearchBot	Allowed
ClaudeBot	Blocked

AI Search Optimization (GEO)

		PerplexityBot	Blocked
		Google-Extended	Blocked
	llms.txt	No llms.txt file found. This is not yet an official standard, but consider adding one if you want to optimize for AI search.	
	Search Indexability	Good. This page is indexable by search engines and AI.	

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 25 links including 0 link(s) to files
	Statistics	External Links : noreferrer noopener 0% External Links : Passing Juice 12% Internal Links 88%

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
News	Internal	Passing Juice
Finance	Internal	Passing Juice
Sports	Internal	Passing Juice
Advertise	External	Passing Juice
About Our Ads	Internal	Passing Juice
Careers	External	Passing Juice
Help	Internal	Passing Juice

In-page links

Feedback	External	Passing Juice
Products and Services	Internal	Passing Juice
Sen. Chris Murphy had a stroke and is in the hospital, his office says	Internal	Passing Juice
The best new movies and shows on Netflix in November	Internal	Passing Juice
Can odors from our bodies signal Alzheimer's, cancer and other diseases?	Internal	Passing Juice
The coolest building in every U.S. state, from historic landmarks to modern marvels	Internal	Passing Juice
HOAs are driving homeowners crazy. The people running them are fed up too.	Internal	Passing Juice
Pete Hegseth is facing a new threat — and it's not just from Democrats	Internal	Passing Juice
McDonald's must face lawsuit alleging McRib contains no rib meat	Internal	Passing Juice
Trump calls $50 million contract for ex-lawyer Habba Mildon 'not acceptable'	Internal	Passing Juice
Andreas Almgren uses his debut to win the NYC Marathon	Internal	Passing Juice
Inde Navarrette skewers Shane Gillis on 'SNL' and Tom Hanks revives a fan favorite	Internal	Passing Juice
Pineapple express brings potentially historic flooding to Southwest	Internal	Passing Juice
At least 6 dead and dozens injured in Halloween weekend shootings across the U.S.	Internal	Passing Juice
Heidi Klum's gory Halloween look has a sentimental detail her daughter spotted	Internal	Passing Juice
Turmoil in Michigan's Senate race as Democrat Haley Stevens endorses Republican Mike Rogers	Internal	Passing Juice
College football's biggest winners and losers emerge as playoff stakes rise	Internal	Passing Juice

SEO Keywords



Keywords Cloud

search new more advertisement press weather skip sports yahoo mail

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
yahoo	9	✔	✔	✔	✖
search	7	✔	✔	✖	✖
advertisement	7	✖	✖	✖	✖
sports	5	✔	✖	✖	✖
skip	4	✖	✖	✖	✖

Usability

●	Url	Domain : yahoo.com Length : 9
✔	Favicon	Great, your website has a favicon.
✔	Language	Good. Your declared language is en.

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 62 Warnings : 14
✔	Email Privacy	Great no email address has been found in plain text!
✔	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
●	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✖ Too bad, your website has too many CSS files (more than 4).

Document

		✖ Too bad, your website has too many JS files (more than 6). ✔ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	✔ Apple Icon ✔ Meta Viewport Tag ✔ Flash content

Optimization

	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://yahoo.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.
	HTTPS	Bad. Your website is not accessible over HTTPS. We recommend installing an SSL certificate.
	HTTPS Redirect	Good. HTTP requests are automatically redirected to HTTPS.
	Security Headers	Only some security headers are configured. Consider adding X-Frame-Options, Content-Security-Policy, and others.