

Website review naver.com

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The score is 50/100

SEO Content

⚠	Title	NAVER **Length : 5** Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.
⚠	Description	네이버 메인에서 다양한 정보와 유용한 컨텐츠를 만나 보세요 **Length : 32** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
●	Keywords	Note: Meta keywords have not affected search rankings since 2009. Omitting them does not hurt your SEO.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
title	네이버
url	https://www.naver.com/
image	https://s.pstatic.net/static/www/mobile/edit/2016/0705/mobile_212852414260.png
description	네이버 메인에서 다양한 정보와 유용한 컨텐츠를 만나 보세요

●	Headings	**H1** 0	**H2** 0	**H3** 0	**H4** 0	**H5** 0	**H6** 0
✓	Images	We found 0 images on this web page. Good, most or all of your images have alt attributes.					

SEO Content

✗	Modern Image Formats	Your website does not use next-generation image formats (WebP/AVIF). Consider adopting them to reduce transfer size and improve loading speed.
✓	Lazy Loading	Good. Lazy loading is applied to your images.
✗	Text/HTML Ratio	Ratio : **0%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✓	Flash	Perfect, no Flash content has been detected on this page.
✓	Iframe	Great, there are no Iframes detected on this page.

AI Search Optimization (GEO)

✗	AI Crawler Access	Bad. All major AI crawlers are blocked, so your site will not appear in AI search results such as ChatGPT or Perplexity.	
		GPTBot	Blocked
		OAI-SearchBot	Blocked
		ClaudeBot	Blocked
		PerplexityBot	Blocked
		Google-Extended	Blocked
✗	llms.txt	No llms.txt file found. This is not yet an official standard, but consider adding one if you want to optimize for AI search.	
✓	Search Indexability	Good. This page is indexable by search engines and AI.	

SEO Links

✓	URL Rewrite	Good. Your links looks friendly!

SEO Links

✓	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✗	In-page links	We found a total of 0 links including 0 link(s) to files
	Statistics	External Links : noreferrer noopener 0% External Links : Passing Juice 0% Internal Links 0%

In-page links

Anchor	Type	Juice

SEO Keywords

	Keywords Cloud	새소식 입력도구 naver 관심사 바로가기 서비스 상단영역

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
바로가기	8	✗	✗	✗	✗
naver	1	✓	✗	✗	✗
상단영역	1	✗	✗	✗	✗
서비스	1	✗	✗	✗	✗
새소식	1	✗	✗	✗	✗

Usability

	Url	Domain : naver.com Length : 9
✓	Favicon	Great, your website has a favicon.

Usability

✓	Language	Good. Your declared language is ko.

Document

✓	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 2 Warnings : 1
✓	Email Privacy	Great no email address has been found in plain text!
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
●	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✗ Too bad, your website is using inline styles. ✓ Great, your website has few CSS files. ✓ Perfect, your website has few JavaScript files. ✓ Perfect, your website takes advantage of gzip.

Mobile

●	Mobile Optimization	✓ Apple Icon ✗ Meta Viewport Tag ✓ Flash content

Optimization

	XML Sitemap	Missing

Optimization

		Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://naver.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.
	HTTPS	Good. Your website is accessible over HTTPS.
	HTTPS Redirect	Good. HTTP requests are automatically redirected to HTTPS.
	Security Headers	Good. Your website has sufficient security headers configured.