

Website review daum.net

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The score is 46/100

SEO Content

⚠	Title	Daum **Length : 4** Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.
⚠	Description	이용자 선택권을 강화한 뉴스, 세상의 모든 정보를 연결하는 검색. Daum에서 나의 관심 콘텐츠를 즐겨보세요. **Length : 61** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
●	Keywords	Note: Meta keywords have not affected search rankings since 2009. Omitting them does not hurt your SEO.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
url	https://www.daum.net/
type	website
title	Daum
image	https://t1.daumcdn.net/top/favicon/20260220/daum_og.png
description	이용자 선택권을 강화한 뉴스, 세상의 모든 정보를 연결하는 검색. Daum에서 나의 관심 콘텐츠를 즐겨보세요.

● Headings	**H1**	**H2**	**H3**	**H4**	**H5**	**H6**
	0	0	0	0	0	0

SEO Content

✓	Images	We found 0 images on this web page. Good, most or all of your images have alt attributes.
✗	Modern Image Formats	Your website does not use next-generation image formats (WebP/AVIF). Consider adopting them to reduce transfer size and improve loading speed.
✓	Lazy Loading	Good. Lazy loading is applied to your images.
✗	Text/HTML Ratio	Ratio : **0%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✓	Flash	Perfect, no Flash content has been detected on this page.
✓	Iframe	Great, there are no Iframes detected on this page.

AI Search Optimization (GEO)

✗	AI Crawler Access	Bad. All major AI crawlers are blocked, so your site will not appear in AI search results such as ChatGPT or Perplexity.

GPTBot	Blocked
OAI-SearchBot	Blocked
ClaudeBot	Blocked
PerplexityBot	Blocked
Google-Extended	Blocked

✓	llms.txt	Good. You have an llms.txt file, which makes it easier for AI to understand your site structure.
✓	Search Indexability	Good. This page is indexable by search engines and AI.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 1 links including 0 link(s) to files
	Statistics	External Links : noreferrer noopener 0% External Links : Passing Juice 100% Internal Links 0%

In-page links

Anchor	Type	Juice
브라우저에서 자바스크립트를 활성화하는 방법	External	Passing Juice

SEO Keywords

	Keywords Cloud	daum

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
daum	1	✔	✖	✔	✖

Usability

	Url	Domain : daum.net Length : 8
	Favicon	Great, your website has a favicon.
	Language	Good. Your declared language is ko.

Usability

✓		

Document

✓	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 2 Warnings : 2
✓	Email Privacy	Great no email address has been found in plain text!
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
●	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✓ Perfect. No inline css has been found in HTML tags! ✓ Great, your website has few CSS files. ✗ Too bad, your website has too many JS files (more than 6). ✓ Perfect, your website takes advantage of gzip.

Mobile

●	Mobile Optimization	✗ Apple Icon ✓ Meta Viewport Tag ✓ Flash content

Optimization

✓	XML Sitemap	Great, your website has an XML sitemap.

Optimization

		https://www.daum.net/
	Robots.txt	http://daum.net/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.
	HTTPS	Bad. Your website is not accessible over HTTPS. We recommend installing an SSL certificate.
	HTTPS Redirect	Good. HTTP requests are automatically redirected to HTTPS.
	Security Headers	Only some security headers are configured. Consider adding X-Frame-Options, Content-Security-Policy, and others.